



## ASA EXECUTIVE PHYSICIAN LEADERSHIP PROGRAM II: Transformational Skills Development

November 9-13, 2019  
Northwestern Kellogg  
James L. Allen Center  
2169 Campus Drive | Evanston, IL

## **ACCME Accreditation and Designation Statements**

The American Society of Anesthesiologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The American Society of Anesthesiologists designates this live activity for a maximum of 27 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## **ACHE Accreditation and Designation Statement**

*The American Society of Anesthesiologists is authorized to award 27 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select "My Education Credit" to log hours earned.*

## **Statement of Need**

The American Society of Anesthesiologists surveyed members and have identified several opportunities in key areas for leadership development. Through this five-day course, members will experience a variety of sessions that will aid in the development and deeper understanding of values-based leadership methodologies, financial statements, conflict resolution, design thinking and other career enhancing sessions.

## **Learning objectives**

At the conclusion of this activity, participants should be able to:

- Define and apply values-based leadership
- Identify health care economics and policy and understand fundamental uses
- Identify and implement cognitive, strategic and practical processes by which design concepts are developed
- Identify methods for communicating change in organizations
- Identify and apply advanced negotiations and conflict resolution methodologies for optimal outcomes

## **Target Audience**

This activity is intended for executive level anesthesiologists.

## Faculty Listing

<b>Name</b>	<b>Role</b>
Prof. Timothy Feddersen	Faculty
Prof. Bernard Banks	Faculty
Prof. Shana Carroll	Faculty
Prof. Jim Woodrum	Faculty
Prof. Gail Berger	Faculty
Prof. David Schonthal	Faculty
Prof. Nour Kteily	Faculty
Prof. Craig Garthwaite	Faculty
Ann Zastrow, Director	Planning Committee
Elodie Joubert, Program Manager	Planning Committee
Latrice Miller, MBA	ASA Staff/ Planning Committee
Joseph Szokol, MD	Planning Committee

## Planner, Faculty and Staff Disclosure

All planning committee members and/or faculty have reported that they have no relevant financial relationships with commercial interests to disclose.

## Disclosure Policy

The American Society of Anesthesiologists remains strongly committed to providing the best available evidence-based clinical information to participants of this educational activity and requires an open disclosure of any potential conflict of interest identified by our faculty members. It is not the intent of the American Society of Anesthesiologists to eliminate all situations of potential conflict of interest, but rather to enable those who are working with the American Society of Anesthesiologists to recognize situations that may be subject to question by others. All disclosed conflicts of interest are reviewed by the educational activity course director/chair to ensure that such situations are properly evaluated and, if necessary, resolved. The American Society of Anesthesiologists educational standards pertaining to conflict of interest are intended to maintain the professional autonomy of the clinical experts inherent in promoting a balanced presentation of science. Through our review process, all American Society of Anesthesiologists accredited activities are ensured of independent, objective, scientifically balanced presentations of information. Disclosure of any or no relationships will be made available for all educational activities.

## Instructions on How to Receive Credit

In order to receive credit, participants must sign-in to the ASA Education Center, review the meeting information and complete the evaluation. Further instructions will be emailed to each participant immediately prior to and after the activity.

## Disclaimer

The information provided at this accredited activity is for continuing education purposes only and is not meant to substitute for the independent medical judgment of a healthcare provider relative to diagnostic and treatment options of a specific patient's medical condition.

## Contact Information for Registration:

### **Latrice Miller, MBA**

Manager, Leadership Development & Career Advancement

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## AGENDA

**EXECUTIVE PHYSICIAN LEADERSHIP PROGRAM II - TRANSFORMATIONAL SKILLS DEVELOPMENT**

**NOVEMBER 9 – 13, 2019**

Academic Director: Ann Zastrow

Program Manager: Elodie Joubert

	Saturday November 9	Sunday November 10	Monday November 11	Tuesday November 12	Wednesday November 13
<b>Morning</b>		8:30 - 11:45 a.m. Leading in Uncertain Times  Banks	8:30 - 11:45 a.m. Board Governance  Woodrum	8:30 - 11:45 a.m. Design Thinking  Schonthal	8:30 - 11:45 a.m. Healthcare Economics and Policy  Garthwaite
<b>Afternoon</b>	11:45 a.m. - 1:00 p.m. Lunch (Optional)	11:45 a.m. - 1:00 p.m. Lunch			11:45 a.m. - 12:00 p.m. Program conclusion & Evaluations, Zastrow 12:00 - 1:00 p.m. Lunch (Optional)
	1:00 - 1:15 p.m. Program Introduction Zastrow  1:15 - 5:15 p.m. Values Based Leadership  Feddersen	1:00 - 5:00 p.m. Communicating to Drive Change  Carroll	1:00 - 5:00 p.m. Advanced Conflict Resolution  Berger	1:00 - 5:00 p.m. Advanced Negotiation  Kteily	
<b>Evening</b>	5:00 - 6:00 p.m. Independent Study /Recreation				
	6:00 – 7:30 p.m. Social Time & Dinner			6:00-8:00 pm Closing Dinner	

Every session includes a 15-minute break.

Opportunities for Q&A will be provided at the conclusion of each presentation.

## Session Descriptions

Timothy Feddersen

### **Values Based Leadership**

Understand the character and challenges of leadership as it exists and can exist in various organizational settings. This session is intended to provide insights into the demands of leadership and explore how leadership skills can be developed and applied most effectively.

Bernard Banks

### **Leading in Uncertain Times**

Today's business operating environment is becoming increasingly more complex. Consequently, understanding what attributes firms must develop in their leaders to contend with the complexity is essential. This session examines several frameworks created by the U.S. military and other researchers to enhance leaders' ability to successfully navigate Volatile, Uncertain, Complex, and Ambiguous environments.

Shana Carroll

### **Communicating to Drive Change**

As managers and leaders, one of your core responsibilities is to initiate and drive change through your team, department/division and organization. Whether it's improving, reinventing or adapting – the ability to envision a compelling new future state and secure buy-in for achieving that change is essential and challenging. In this session will focus on articulating your change story and designing a communications plan that moves you, your team and your organization forward.

Jim Woodrum

### **Board Governance: Structure and Process**

While the high-level goals of corporate governance structures are generally consistent, there are substantial differences in terms of the various constituencies they are designed to protect--shareholders, employees, etc. In this session, participants will discuss two different governance structures (Anglo-American and Communitarian) and their impact.

Gail Berger

### **Advanced Conflict Resolution**

Conflicts arise nearly every day, at work and at home. This session provides participants with relevant conflict resolution skills that can be used to deal with a broad spectrum of disagreements, as well as tools to handle these situations effectively and confidently. Participants will learn about their own behaviors in conflict situations using the Conflict Dynamics Profile. Interactive exercises will serve as a catalyst for discussion and analysis.

\*This session extends concepts taught in Conflict Resolution EPLP 1; it is not a prerequisite.

David Schonthal

### **Design Thinking**

Design is not just a verb – it is a way of solving problems creatively. This session will highlight some of the fundamentals of Design Thinking and discuss how they can be applied to everything from products and services to business models. In this experiential session, we will explore how these principles are used across a variety of industries, in small companies and large enterprises alike. You don't need a background in design or engineering to benefit from this session – you just need a bit of curiosity and a desire to view the world through a more human-centered lens.

Nour Kteily

**Advanced Topics in Negotiation: Ethics**

This session considers the role of ethics in negotiation, rooted in a simulation centered around a multi-party negotiation with agents. Participants learn about the potential for misaligned incentive structures between agents and principals and acquire techniques to identify and manage such tensions. This leads to a broader discussion about the benefits and risks of employing agents in negotiation. Participants learn about the risks of engaging in deception, and why it is often a suboptimal choice. Participants also learn how to manage deception they might face from others. Specifically, we discuss several techniques necessary to detect deception, as well as a variety of methods for disincentivizing deception in others. Finally, participants consider the critical message that not all deals are good deals— as we explore, sometimes, “no deal” is the right deal.

Craig Garthwaite

**Healthcare, Economics and Policy**

An up-to-the-minute look at how current events are reshaping healthcare, and the implications for medical providers and healthcare organizations.